

**InnoFun:  
The innovative project**

**InnoFun Final Conference  
Agenda**

Organizador:



Co-organizador:



Con el apoyo de:



## **27<sup>TH</sup> OCTOBER 2014**

**20:30 WELCOME Dinner**

**RESTAURANTE BRANKA**

Paseo Eduardo Chillida, 13 ·  
20008 Donostia-San Sebastián

## **FIRST DAY**

### **28<sup>TH</sup> OCTOBER 2014**

**09:30 WELCOME remarks**

**09:40 Host Introduction**

- **INNOFUN IN BASQUE COUNTRY**

**09:45 Technology based entrepreneurship drives competitiveness**

- Policies

Oscar Usetxi (Gipuzkoa Provincial Authority) –

**10:10 From Technology to Business**

- Success Stories

Asier Rufino (TECNALIA Ventures/TTO)

- **INNOFUN ACTIVITIES**

**10:30 InnoFun Activities & Sustainability & Recommendations**

- Introduction

Benjamin Kuscher

**10:45 InnoFun Creativity Input**

Brigitte Hatvan (ConPlusUltra)

- **INNOFUN – ACCELERATION**

**11:00 Business Acceleration Programmes**

- Best practice

Jan Coppens (iMinds)

**11:20 Business Acceleration Programmes**

- Case Study

Henri Hanson (TSP)

**11:40 coffee break & networking**

## • INNOFUN - DIGITAL PITCHING FOR START UPS

### 12:10 Video Pitch service for SMEs

- Examples

Rodolphe Uhlmann (ARII - PACA)

### 12:30 Development of a digital pitch

- Development in practice

Antti Haase (LUAS)

### 13:00 InnoFun Creativity Input

Brigitte Hatvan (ConPlusUltra)

### 13:10 Lunch Break

*The InnoFun  
pitching videos will  
be shown on  
screens  
throughout the  
conference venue.*

## • INNOFUN FUTURE OF FUNDING

### 14:30 The crowd and the public

- Alternative public funding

Benjamin Kuscher (ConPlusUltra)

### 14:40 Future of innovation support schemes in Europe

- Lessons from S<sup>3</sup> experience

Philippe Vanrie (EBN)

### 15:10 INTERREG Europe

- Capitalisation
- Calls
- Priorities

Jason Martines (INTERREG JTS)

### 15:40 Alternative financing tools and the impact on start-ups in the UK

- Good practices how to support innovation

Peter Baek (NESTA)

### 16:00 – 16:10 InnoFun Creativity Input

Brigitte Hatvan (ConPlusUltra)

### 18:00 Guided Tour

#### Dinner at [RESTAURANTE BOKADO](#)

Plaza Jaques Cousteau, 1

20003 Donostia-San Sebastián

## SECOND DAY 29<sup>TH</sup> OCTOBER 2014

### 09:30 Opening of the 2<sup>nd</sup> day

### 09:40 InnoFun Creativity Workshop

- Future of InnoFun activities
- Public Crowdsourcing
- Joint Actions
- Definition of future projects

Brigitte Hatvan (ConPlusUltra)

Benjamin Kuscher (ConPlusUltra)

### 11:30 Coffee Break Networking Session

### 11:45 Project Communication – SBA

- Status Quo: fulfilling targets of project application form
- Final newsletter
- InnoFun Pitch - LUAS
- InnoFun Publication - LUAS

### 12:00 Steering Group meeting- Benjamin

- ✓ 5<sup>th</sup> Report
- ✓ Final Report
- ✓ Shared Cost

### 12:45 closing remarks & Group picture

### 13:00 Lunch Break

### 15:00 End of conference

Departure of participants

### Note:

**Please, note that some Filming shots are planned during our stay in San Sebastian. More detailed filming programme will follow soon:**

- (1) Filming of short comments from all project partners (1-2 sentences that you all have prepared), Benjamin Kuscher and Peter Baeck will be done along the two days.**
- (2) Shots for the whole Innofun group with balloons on the beach at the very end of the video. Those shots are planned for either after our Guided Tour on the 28<sup>th</sup> or early in the morning on the 29<sup>th</sup>. 27<sup>th</sup> evening could be a third option.**